

# Consolidating your translation services will create more value for you.



Most clients don't realize that a thorough analysis of their language service needs, budgets and processes can lead to increased consistency within and between projects, as well as substantial savings in time and money.

By investing a small amount of time talking with your language services provider (LSP), a consolidation plan can be developed that could reduce a number of pain points. The gains will vary primarily based on your current state and budget.

## IMPROVE QUALITY AND CONSISTENCY

A consolidation plan will help ensure that the quality of your current multilingual content is maintained, that the right digital assets are created, and that the most suitable people are assigned. This leads to higher levels of satisfaction and more effective communication that requires less feedback cycles.

## BENEFITS OF CONSOLIDATING TRANSLATION SERVICES:

- Creation of termbase and ongoing updates to multilingual translation memory
- Increased consistency in target language files and faster delivery timelines
- Client web portal lets you place orders 24/7 and check status real time
- Lower costs and faster delivery timelines

A professional LSP provides scaled tools, processes and systems to simplify processes and increase translator productivity. It also has robust infrastructure for customer service and a large pool of qualified translators who consistently utilize the same tools to deliver consistent service delivery timelines.

## INTERNAL TRANSLATOR OR LSP?

Many clients utilize their own internal translators who innately understand company terminology and tone, and generally produce quality work; knowledge transfer can be difficult, and in-house translators have volume limits which can cause delivery delays during peak periods, holidays and/or sick days.



## MULTIPLE TRANSLATORS OR LSP's?

Whether due to suppliers providing their own translations or lack of an internal centralized purchasing policy, the negative impact of this approach related to consistency of tone, terminology on target language content between projects is considerable; and it generally increases costs and feedback cycles.

For more information about consolidating your translation services:

- See our whitepaper on [Consolidating your Translation Assets](#) for more information; and/or
- Contact our Translation Account Leads: 647-826-1966 or email [TAL@AllLanguages.com](mailto:TAL@AllLanguages.com)